

ADWIZA ONLINE DASHBOARD

Building opportunities



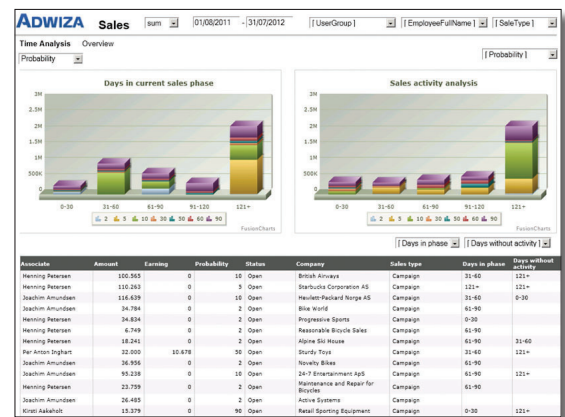
Maintaining a clear business overview tends to get lost in day-to-day tasks. When you don't have the right information to evaluate your CRM-activities or to analyse whether you are on track, your future business performance is at risk.

Adwiza Online Dashboard (AOD) gives you a graphical overview of all CRM activities and allows you to build your own reports that perfectly suit your needs.

Quick Start-up and easy customization

When you start using AOD you will have access to classic CRM-reports but you can also easily build your own reports via direct access to the SuperOffice datasets.

Pinpoint your blind spots and build online reports that will allow you to exploit your data, identify business opportunities and act upon them to boost your performance.



Graphical overview illustrating whether sales are stalled in current sales phase and whether the activity level is satisfactory to progress sales.

Features

- ★ Predefined SuperOffice Reports gives you access to relevant information from day one
- ★ Online Reports with a very easy installation
- ★ All information is presented to you in graphical windows giving you a quick overview
- ★ Advanced data caching gives you real-time experience when running reports at high speed
- ★ Intuitive Report Builder that runs on predefined SuperOffice datasets
- ★ See reports inside SuperOffice on tabs

Your benefits

- ★ Uncover your business pains and act upon them by quickly building Key Performance Reports.
- ★ Plug and Play type installation saving you implementation time
- ★ Get insight into how strong your customer interaction is on any given customer using the standard reports
- ★ No server installation and minimum IT involvement
- ★ Very low entry costs and only a yearly subscription fee

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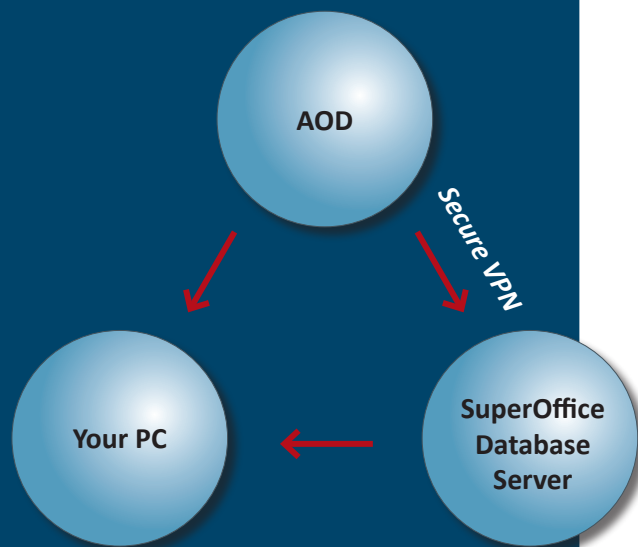
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Installation

We have developed the module with a high level of user friendliness and simplicity. It is a perfect tool for the IT Helpdesk and it meets a real challenge that all SuperOffice administrators face.

- ★ Install the AOD Data Provider at your SuperOffice server, in order to create the secure connection
- ★ AOD is running in 'the cloud' and your data will pass through a secure VPN connection to our Datacenter (DES 40-bit- encryption) located on Amazon.com
- ★ Once in place, you will gain access via an account name and a password

Secure data flow for intelligent sales



AOD integrates with

Software	SuperOffice 7 SuperOffice Sales & Marketing Windows SuperOffice Sales & Marketing Web SuperOffice Customer Service
IT platforms	Citrix environments Terminal server environments
Browsers	Internet Explorer 9+ (reports only) Google Chrome Firefox 14+ Safari 6+

Adwiza guarantees that...

Adwiza Online Dashboard is a future proof solution designed to grow with your business. We offer you full SuperOffice integration. Today and tomorrow.